

## What is Business Analysis?

The practice of enabling change in an organizat ional context, by defining needs and

recommending solutionsthatdelivervalue tostakeholders .

disciplined approach

Business analysts identify and define the solutions that will maximize the value delivered byanorganization toitsstakeholders

Business analysts work across all levels of an organization andmaybeinvolvedin everything from defining strategy, to creating

the enterprisearchitecture, totakingaleadership role by defining the goals and requirements

role by defining the goals and requirement for programs and projects or supporting continuous

improvement in its technology and processes.
Business Analysis is the set of tasks,
knowledge, tools and techniques required to
identify business needs and determine
solutions to business problems [BABOK]
BA Solutions may include:

- Development ofsoftwaresystems
- Development ofsoftwarecomponents
- Extensionsofexistingsoftware
- Improvements to the business process
- Changestotheorganization

# Role of BA in project phases

Supportingimplement ation workinorder to ensure developers understand and implement

therequirements properly

Business Analyst supports the project from the beginning through the system deployment (and sometimes to the system retirement).

Supporting testing, for example by validating test cases in order to ensure that testing will adequately cover all the requirements

Analyzinganddocumenting change

requests for the requirements

# Role of BA in project phases (cont)

Processing new requirements (newregulations, standards,etc.) Processing the requests to fulfill new needs requested by the customer or user

## What is an artefact?

Finalorintermediate workproductsthat are produced and used during a project Might describe the function, architecture, and design of software

Might be concerned with the process of development itself, such as project plans, business cases and risk

assessments

Should use version control

Should be correctly traced to their origin

# What is a Business Goal?

A Business Goal is a short- or long-term objective of an organization . Business Goals

shouldbecharacterized bythe

following qualities

- Specificity
- Optimism
- Realism
- Bothshort-andlong-termscope

Setting Business Goals is important because:

- Theorganization needstohaveavision
   of what it wants to accomplish. This is facilitated by having clearly stated goals, alongwithestablishing timeperiodsin
   which they need to be achieved
- Itkeepsaclearpictureofwhatthe organization istryingtodowiththe

business, and helps focus motivation

## What is a Business Goal? (cont)

- Itallowstheorganization tounderstand and maintain a commitment to the business' main objectives
- Itprovidesametricagainstwhichto measure the organizat ion's progress

#### **SMART**

SMART is a system and a tool that is used to establish goals and define their quality objectives .SMARTrequiresthatallgoals

have the following character istics

- Specific
- Measurable
- Attainable
- Relevant

Timel

## What is a requirement?

A condition or capability needed by a stakeholder tosolveaproblem, orachieve an objective.

A condition or capability that must be met or possessed by a system or system component, to satisfy a contract, standard, specifica tion, orotherformallyimposed documents

Adocumentedrepresent ation of condition or capability

Requirements arethefoundationofsystems, or system components. They can be obligatory (required functions, constraints, etc.), essential for the software to perform its functions, and meet the expectations and needs of the intended stakeholders

Requirements shouldbeplacedintooneof the following categories

- Businessrequirements
- Userrequirements
- Functionalrequirements
- Non-funct ional requirements

#### What is a requirement? (cont

Purpose of requireme nts:

- Provide a foundation for assessment, planning, execution and monitoring of the project activities
- Definecustomerexpectations (expressed asrealrequirements and stakeholder's valueofthose requirements)
- Serve as a component of agreements, orders, projectplans
- Establishsystemboundaries, scopeof delivery, and the services
   classific ation oftherequirements

Req uirem ent classific ati ons

## Process requirements

- describeneedsandlimitations of the business processes
- Costs
- Marketing
- Processingtime
- Salesanddistribution
- Organisation
- Documentation

Product requirements

- functionalandnon-funct ional
  - product requirements

- POVofcustomerandteam

Types of requirement

- Customerrequirements
- Solutionorsystemrequirements
- Productorcomponentrequirements

# Req uirem ent Analysis

Elaborate the solution definition in order to enable the project team to design and build a solution that will meet the needs of the business and stakeholders

Task: Organize Requireme nts

Structure and organize a set of requirements into logical sets. The organization maybebasedondefining multiple "levels" of requirements, packagingrelated functions together, and so forth.

Inputs: Business Case, Solution Scope,

Requirements

Outputs: Structured requirements

Task: Prioritize Requireme nts

Determine the business priority of requirements (includingvoting,ranking, benefit analysis and so forth). Identify logical dependencies betweenrequirements and requirements packages.

Inputs:Requirements, BusinessCase

Outputs:Prioritized requirements

Task: Specify and Model Requireme nts

Describes standard practices for writing textual requirements andcreating models or diagrams.

Specific models are addressed as techniques . Includes capturing the requirements attributes Inputs: Requirements

Outputs: Specified or modeled Requirements

Task: Determine Assumptions

and Constraints

Identify stakeholder requests that are not properlyrequirements butbasedon assumptions regardingwhatthesolution team is capable of delivering

Capture and assess these requests

Outputs:Assumptions and
Constraints Task: Verify

Req uire m ents

Outputs: Verified requirements

Task: Validate Requireme nts

#### Req uirem ent Analysis (cont)

Validate that a requirement will satisfy a business need.

Outputs: Validated requirements

#### **Flicitation**

Business Requirements Elicitation is defined as a set of approaches, techniques, activities, businesstaeksuireseethtsoofcapplarenettle solution from the stakeholders andotheravailablesources[

Purpose: Explore, identify and document stakeholder needs. Orienting the requirements toward the project vision. Excluding features that the customer does not want and need

Describes how we work with stakeholders to find out what their needs are and ensure that we have correctly and completely understood their needs.

Task: Prepare for Elicitation
Purpose: Prepare for elicitation by ensuring
all needed resources are organised and
scheduled for conducting the elicitation
ac tivitie s
Outputs

- Scheduled resources
- Supporting materials

Task: Conduct Elicitation

Meetwithstakehold er(s) toelicit

information regardingtheirneeds

Outputs

Elicitation activityresults

Assumptions, constraints, risks, issues

**Description** based on (e.g., interview notes, workshop results, survey responses, etc.)

Task: Document Elicitation Results

Purpose: Record stakeholder info for use in analysis.

Outputs: Stated requirements

Task: Confirm Elicitation Results

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#### Elicitation (cont

Purpose: Play back the requirements to validate that the stakeholder's intentions

have been correctly captured and

understood.

Outputs: Validated stated

requirements Techniq ues

Questionn aires

Interviews

Self-reco rding

Reviewing existing documents

Reusingaspecification from a previous project

Brainstorming

Field observation

Apprenticing

Conducting workshops to refine the

requirements aftereachiteration

Requirements Elicitation shouldapplyto enterpriser equirements as well as user or

customerrequirements.

Req uirem ent character ist ics

Functionality

Reliability

Usability

Efficiency

Maintaina bility

Portability

## What is a stakeholder

Any person involved in, or with an interest in, a project

Stakeho Iders on the vendor side

**Project Managers** 

Business and System Analysts

Developers and Architects

Database designers

**GUI** designers

Technical writers

Testers and Quality Assurance staff

What is a stakeholder (cont

Installation and Operations personnel

Stakeho Iders on the customer side

Customerrepresent atives (i.e., "Business")

Project sponsors

End users (from the customer company)

Installation and Operations personnel

External stakeholders may be:

End users who are not a part of the customer's

organization

Otherorganizations (e.g.,regulatoryentities)

#### Stakeholder Identific at io n Prob le ms

A lack of understanding of the real operators of the business processes in the organization

Uncleardefinitionofresponsib ilities within

the customer's organization

Excludingstakeholders whoarenotclearly

and directly related to the process

Incomplete analysis resulting in missing

processes and activities,

related stakeholders

# Business Analysis

# Communication Planning

The main purpose of planning the Business Analysiscommunication istodefinehow to receive, distribute, access, update and escalateinformation to and from the project

stakeholders, aswellashowtoorganize the schedule and structure of the communication withinaproject.

Business Analysis is the starting point for designingandimplementing asoftware solution. Its deliverables are inputs to many other project phases and processes, such as

establishing thesystemarchitecture that will allow meeting the business goals, creating detailed functional and non-funct ional systemspecifica tions, andplanningand

executing QA activities .

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# Common BA techniques (cont)

PESTLE (P for Political, E for Economic, S for Social, T for Technolog ical, L for Legal and E for Environme ntal)

MOST(Mission, Objectives, Strategies,

Tactics) Prototyping

Requirements Workshops

Risk Analysis

Scenarios and Use Cases

SWOT

User stories

# Principles for Successful Requirements

- Understand the top level critical objectives
   Thinkstakeholders, notjustusers and
- customers Focus on the required system quality, not just its functionality
- Quantifyqualityrequirements as basis for software engineering . Don't mix ends and
- 4. means

Capture explicit information about value.

- 5 Ensure there is "rich specifica tion";
- requirement specifica tions need
- 6 muchmoreinformation thanjustthe requirement itself.
- · Carryoutspecification quality
- 7 control (SQC).
- Consider the total lifecycle and apply not just a
- 9. systems -thin king, focus on software
- Recognize that requirements change; use feedback and update requirements as necessary.

# Acceptance and Evaluation Criteria

Acceptance criteria are used to define the requirements, outcomes, or conditions that must be met in order for a solution to be considered acceptable to key stakeholders. Evaluation criteria are the measures used to assess a set of requirements in order

assess a set of requirements in order

to choose between multiple solutions

Define measures of value attributes to be used for assessing and comparing solutions and

alternative designs

Measurable and testable criteria allow for the objective and consistent assessment of

solutions and designs

can meet a requirement.

to their value for stakeholders.

Acceptance criteria describe the minimum set of requirements that must be met in order for a particular solution to be worth implementing .Theymaybeusedto determine if a solution or solution component

Acceptance criteria are typically used when only one possible solution is being evaluated, and are generally expressed as a pass or fail Valuation criteria define a set of measurements whichallowforrankingof solutionsandalternative designsaccording

Attributes that cannot be measured directly are evaluated using expert judgment or various scoring technique

## Elements

- ~ Value attributes ~
- arethecharacter istics ofasolutionthat

determineorsubstantially influenceits value for stakeholders

## Acceptance and Evaluation Criteria (cont)

 represent a meaningful and agreed- upon decomposition ofthevalueproposition intoitsconstituent parts, which can be described as qualities that the solution should either possess or avoid

#### examples

ability to provide specific information ability to perform or support specific operations

performance and

responsiv eness

character istics

applicability of the solution in specific

situations and contexts

availability ofspecificfeaturesand

capabilities usability, security, scalability,

andreliability ~Assessment~

In order to assess a solution against acceptance or evaluation criteria, it must be constructed in a measurable format Evaluation criteria provide a way to determine if features provide the value necessary to satisfy stakeholder needs.

The criteria are presented as parameters that can be measured against a continuous or discrete scale.

Acceptance criteria are expressed in a testable form

Acceptance criteria are presented in the form of statements which can be verified as true or false. This is often achieved through user acceptance testing (UAT)

Usage Considera tions

Agilemethodologies mayrequirethatall requirements be expressed in the form

of testable acceptance criteria

Acceptance criteria are necessary when the

requirements expresscontractual obligations

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# Acceptance and Evaluation Criteria (cont)

Acceptance criteria provide the ability to assess requirements basedonagreed- uponcriteria

Evaluation criteria provide the ability to assess diverseneedsbasedonagreed- uponcriteria, such as features, common indicators, local orglobalbenchmarks, andagreedratios Evaluation criteria assist in the delivery of expected return on investment (ROI) or otherwise specified potential value Evaluation criteria helps in defining priorities

Limitat ions

Acceptance express criteria may contractual obligations and assuchmay be difficult to change for legal or political reasons

Achieving agreement on evaluation criteria for different needs among diverse stakeholders

can be challenging.

# What is a business analyst?

Apersonresponsible for:

identifying the business needs of the customer (external or internal) and other

# stakeholders

determining solutionstobusiness problems BA activities include identifying, analyzing.

developing and managing the requirements .

Business Analyst is not responsible

fordetermining thesolution implement ation (creatingthe product's design)

The Business Analyst acts as a bridge between the customer and other stakeholders (e.g., the project team), identifying, negotiating

and achieving a consensus between the needs ofthevarious represent a tive individuals and groups.

# Why is Business Analysis Necessary?

Problemswithrequirements cancause projects to fail. In most cases those problems are caused by poor or incorrectly conducted Business Analysis (especially Requirements Engineering, apartofthe Business Analysis knowledge area).

Common problems

- Ambiguous, under-spe cified, unclear, impossible, contradictory business requirements
- Instability oftherequirements (frequent anduncontrolled changesin requirements)
- Poortranslation ofthebusinessneedsto requirements (incomplete, inconsistent, ornotmeasurable requirements)
- Unclearobjectivesoftheinitiative
- Communication problems
- Languagebarriers
- Knowledgebarriers
- Vaguewording
- Overlyformalwording
- Redundancy
- Goldplating(addingunnecessary scope)
- Insufficient userinvolvement
- Overlookeduserclasses
- Minimalspecification

Consequences of low quality BA

- Problemsduringduringscopedefinition
- Planningdifficulties
- Implement ation problems
- Testingproblems

# Why is Business Analysis Necessary? (cont)

- Unclearrequirements, orlowquality
   business design of the solution, can lead to
   confusion and questions regarding the
   intended software product or process
   so lut ion
- riskoftheproject'sfailureincreases
- Requirements areimprecise
- Requirements areambiguous
- Requirements are contradictory
- Requirements donotfulfillthe agreed criteria
- Requirements aremissing
- Businessprocessesandartifactsarenot coveredbyrequirements orare described incompletely
- Allstakeholders arenotidentified
- Businessgoalsorneedsarenotidentified
   causing the designed solution to fail to meet
   theorganization's needsandnot
   achieve the business goals

Common reasons for neglecting BA

- Timepressure
- Exclusivefocusonfastresults
- Exclusivefixationoncosts
- Perceivingdocumentation ortheanalysis andunderstanding ofthebusiness processes within an organization as a cost, not an added value

# Req uire m e nts Elicitation

Requirements Elicitation isthecollection of activities, approaches, toolsand techniques for capturingtherequirements foraplanned software system (or other business solution)

from the stakeholders\

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Task:

#### Traceability

Traceability isanassociation that exists between different types of requirements and the following items:

- Requirements (mappingthehigherlevel requirements that defined the needs and features to the more detailed requirements)
- Detailedrequirements todesignmodels
- Detailedrequirements totestcases
- Highlevelrequirements totestcases
- Requirements to

#### release/code

branch/ve rsion

Allows BA to ensure all business requirements havebeenmet.

Important from the change management perspective, todetermine the impact of a change on the system or process

For the testers and developers, traceability ensures that the requirements coverage

has been achieved

## What is Enterprise Analysis?

Purpose: Identify and propose projects that meet strategic needs and goals.

Task:Identifying business processes performed in the

organizat ion

Purpose: Evaluate the internal and external

environment

Conductingfeasibility studiestodetermine

the optimum business solution

Define/refine current/f uture

business architecture

Assess the current state of technology (infrastr ucture andapplications)

Benchmark analysis

Competitive studies

# What is Enterprise Analysis? (cont)

Fully define business

problem/o ppo rtunity Output:

DefinedProblem/O ppo rtunity

Determine Solution Approach

## Purpose:

- Identifypotentialsolutions
- Analyzefeasibility ofoptions
- Recommendviablebusinesssolution
- Validatewithdecisionmakers

Output: Solution Approach

Task: Define Solution Scope
Projects inevitably struggle at some point or the
other if the scope is not defined properly
Solution scope may be determined using the

following techniques

- WorkBreakdownStructure(WBS)-a

  idecomposition of the work that required to complete a project, and
  - accomplish the business objectives
- ProductBreakdownStructure(PBS)-a decomposition ofthecomponentsof the product
- SystemInterfaceAnalysis-adefinition of the work required to integrate the new solution into the existing business and technical environments

Context diagram

Product Breakdown Structure

Output: Solution Scope

Task: Develop the Business Case

- Define project objectives and expected business benefits
- Develop project scope
- Estimate time, cost, resources
- Analyze cost vs. benefit
- Evaluate risk

# What is Enterprise Analysis? (cont)

- Inputs: Business Architecture,
   Business Goal(s), Defined Business
   Problem/O ppo rtunity SolutionScope
- \_ Outputs: Business Case

## Solution Assessment and Validation

How to assess proposed solutions to determine which solution best fits the business need, identify gaps and shortcomings in solutions, and determine necessary workarounds

### or changes to the solution

How we assess deployed solutions to see how well they met the original need in order to enable businesses to assess the performance and effectiveness of projects.

Purpose: Assess solutions to ensure that strategic goals are met and requirements are satisfied.

Task: Assess Requirements Coverage

Purpose: Determine how well possible options for solution designs will meet the requirements . The assessment may include arecommend ation of aparticular solution, rejection of all solutions, or an assessment of possible trade-offs .

Examples: RFI/RFP responses, Internal

designs, Manual procedures

Inputs: Solution Design Option(s)

Outputs: Solution Design Assessment

Task: Allocate Requireme nts

Purpose:Allocaterequirements among releases and/or solutions components.

Ensures that the possible release options are designed in a way to maximize the possible business value given the options and

alternatives generated by the design team.

Act ivitie s

Allocaterequirements tohardware,

software, manual procedures, etc.

Recommendtherelease/d elivery strategy

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#### Solution Assessment and Validation (cont

Understand trade-offs between different

implement ation approaches

Inputs: Solution Design, Validated

Requirements

Outputs: Allocated Requirements

Task: Determine Organizat ional

Readiness

Purpose:

Determineorganizat ional

readinesstoeffectively operatethe

new solution

- Conductorganizat ional

## readiness assessment

 Recommendwaystooptimizethe organizat ional deployment

Outputs:Organizat ional

Readiness Assessment,

Organizat ional Change

Recommend ations

Task: Validate Solution *Purpose:* 

Validate the verified and deployed solution

meets the business need

Define acceptance criteria (including what level ofconformance torequirements is acceptable)

Identifydefects/s hor tco mings (this

should be

distinguished fromfunctionaltesting)

Analyze impact

Define corrective actions

Validate corrective actions

When a problem is identified with the deployed solution determine what is the most

appropriate response

Outputs: Validated Solution, Defect Impact

Analysis, Validated Corrective, Actions

Task: Evaluate Solution

Purpose:

## Solution Assessment and Validation (cont)

- Compareactualvs.expectedcostsand

Outputs:Cost/Benefit Analysis

benefits.

takeholder Iden tific ation Techniques

Investigating thebusinessdomain

Identifying ownersofthebusinessprocesses

Analyzing the structure of the customer's organization

Exploring the target market of the customer's organization

Analyzingrelationships withexternal organizations (suppliers, etc.)

#### Stakeholder Needs and Expectations

Differentstakeholders mayhavedifferent needsandexpectations regardingthe planned solution. It is very important to identify all the

stakeholders and their needs, and to find a commonunderstanding ofthepurposeofa solution, in order to avoid the situation where the final product may meet the requirements

of only a selected group of stakeholders.

Ensure that the features to be implemented will

not conflict with the requirement of

other stakeholders

Oneoftheresponsib ilities of a Business
Analyst is to identify all the stakeholders and
define their requirements and expectations

Determines the initial scope and

requirements ofthesystem

## Business Case Definition

Provides the reasoning for initiating a project

Describesajustification fortheprojectin terms of the value added to the business as a result of the project outcomes, in comparison to the cost of developing the new solution

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#### Reg uire m e ntsDocumentation

Follow common standards and guidelines

Important guidelines

- Eachrequirement mustbe unambiguous, precise,and understan dable
- Superfluous information shouldbe avoided
- Templatesshouldbeusedasanaid
- Modelsanddiagramsshouldbeusedto makethespecification documentclear andmoreunderstan dable forreaders.
- Formalgraphicalnotationshouldbeused as a method for presenting complex requirements, dependencies, and relationships

Arequirements documentmayinclude

- Introduction
- Secrecyclause
- Regulations
- Standards
- Stakeholders
- Purposeoftheproduct Overalldescription -

Functional requirements - Non-funct ional requirements - Limitations and assumptions -

Dependencies - Risks - Safetyrequirements -

Documentacceptance

When creating a requirements document, the Business Analyst should remember that requirements specifica tions mustbe complete, consistent, modifiable, and traceable [Wiegers].

Common Mistakes

#### Req uire m e ntsDocumentation(cont)

Trivialities -Lengthydescriptions of commonly known issues should not be included

Information outofscope

Thinking in solutions - The requirements specification shoulddiscusstheproblemto be solved not the technical design of the

Redundant details

so lut ion

Lacking rationale

byrepresenting parts, orthewhole, of the proposed solutions
Wayofpresenting complex requirements and relationships in the form of a model, especially some graphical form such as diagrams, helps ensure the solution is understood by other stakeholders
Easier to read and comprehend than written text

Modeling is a way of expressing requirements

Not mandatory but very helpful in big projects Can skip modeling in the following situations

- $\hbox{-} The solution is fully under stood by the }$   $\hbox{stakeholders and is easy to implement.}$
- Therequirements aremostlynonfunct ional and difficult to express in the form of a model
- Theproblemdomainiswellknown
- The solution is dedicated to use by very few people
- Thescopeisdeclaredasconstantand there is a low probability of changes in the scope resulting from future requirements or needs.
- modelrepresent ation wouldbeless understan dable bythekey stakeholders thanwrittentext

# Modelling (cont)

- simplifiedexpressionofrealprocesses -

describeacomplexsysteminthemost clearandunambiguous way.

- Modelspresentthewholesystemandits context in a single diagram and therefore help to look at the problem from the overall perspective.

Common techniques

- UMLnotationtoexpressrequirements
   as use case diagrams, activity diagrams, component diagrams, state machine diagrams, etc.
- BPMN
- Usingprototyping asatechniqueof
   GUI modeling
- UsingSysMLnotationtodevelop specifica tions, analysis,design, verification andvalidationdocumentation forsystems andsystems -of -systems .The specifica tions mayincludehardware, software,information, processes,
   personnel and facilities .

Quality criteria for business process models

- Correctness (syntacticand semantic correctness)
- Relevance(noirrelevantdetails)
- Economicefficiency(designedfora particular purpose)
- Clarity(understa ndable bytheaudience)
- Comparability (basedonthesame modelingconventions withinand between models)

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# Modelling (cont)

 Systematic design (contains welldefined interfacestoothertypesof

models)

# Domain Knowledge

The goal of a Business Analyst is to provide business solutions to business issues by assessing business problems, and identifying andanalyzingrootcauses.

The success of Business Analysis is determined by the benefit that the solution provides to the business either in terms of savings in costs, improvement in productivity, and/orincreaseincustomer satisfaction.

To be able to provide a business solution that provides a measurable benefit to the organization, the Business Analyst must have knowledge of the business domain.

Imp ort a nce

Domain knowledge makes it easier for the
Business Analyst to connect and
communicate withBusinessUsers.
Domain knowledge makes understanding
and analyzing business issues easier
Lack of domain knowledge may lead to delays
in providing the solution, since the business
process and business rules must first be

# Tools and Techniques of Facilitation

Applying engagement strategies

Creating participation

understood

Generating and organizing data

Initiating reflection

Mobilizing energy

Igniting action

Recording information

Applying SWOT analysis

Tools and Techniques of Facilitation (cont)

Tools

Gap analysis

Flipcharts

Checklists

Multi-voting

Root cause analysis

Brainstorming

Managing conflicts tips sheet

Focus group framework

# **Process Improvement**

ProcessImprovement supports the introduction of change into the current process in order to improve quality, reduce costs and/or accelerate schedules

SupportingProcessImprovement isoneof the tasks of a Business Analyst.

The Business Analyst models and analyzes business processes used within an organization inordertodiscover anyineffective elements.

Techniq ues

- Manually re-design processes on the basis of experience and domain knowledge with thegoalofeliminating bottlenecks and making the execution times shorter and more efficient
- Introduce tools, including software, to optimize the business processes in the organization (e.g.,SAP,ERP, CRM software)
- \_ Simulate and optimize processes
- \_ Adopt a selected methodology or strategy

M ethods:

Benchmarking

Business process

improvement Business

Process Improvement (cont)

Capability Maturity Model Integration/ Cap ability

Maturity Model (CMMI/CMM)

ISO 9000

IT Governance

Just In Time manufacturing

Lean manufacturing

Performance improvement

Process management

ProcessImprovement and

Management (PI&M)

Six Sigma

Total Quality Management (TQM)

# BA Knowledge Areas

- Business Analysis Planning and Monitoring (Orange)
- 2 Enterprise Analysis (Dark Green)
- . Elicitation (Lightblue)
- 3 Requirement Analysis(lightpink)
- . Solution Assessment and Validation
- 4 Requirements Management
- . and Communication

# Common Objectives of Business Analysis

Collect and document the requirements

Design business solutions to resolve the business problems

Assist in the timely completion of the project by providing accurate requirements identific ation and analysis

Improve efficiency by increasing the quality of

empuirements identific ation
analysis and therefore reducing the need for
rework and fixes in the later stages of the

project

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# Business Analysis influences other project ar eas

Significant impactonproject
management(especially scopeandtime

management) Design – Business Analysis determines the

requiredbusinessarchitecture andscopeof

the solution

Development –TheSystemsAnalyst(who determines detailed requirement specifica tions) usestheBusinessAnalysis to

determine what has to be implemented .

Testing and other Quality Assurance activities – Products of Business and Systems Analysis are

a basis for testing

#### Business needs

A Business Need describes the business problemoropportunity whichtheBusiness Analyst must understand and analyze in order torecommendappropriate solutions before a project starts, the Business Need (understood asaproblemoran opportunity) andBusinessCase (understood ascostsvs.benefits)are defined, either formally or informally. for the projects that help the organization reach its vision, strategic goals, and business objectives.

Business Analysts are often supported by Project Managers and Product Managers in defining Business Needs

Oneoftheresponsib ilities of a Business

Analyst is to cooperate with the person or group requesting the project, including users or proxy users, and to help them articulate the real need.

## What is a business process?

set of activities aimed at producing a specific output for a particular customer or market.

# What is a business process? (cont)

focuses on how the work is done within an organization, thewayoforganizingwork, activities, relationships and the dependencies between them. A process can be considered as the ordering of work activities across time and place, with a beginning, an end, and clearly defined inputs and outputs [

A business process must have the following character istics

- Hasagoal
- Hasspecificinputs
- Hasspecificoutputs
- Usesresources
- Hasanumberofactivitiesthatare
   performed in some order
- Affectsatleastoneorganisat ional unit
- Createsvalueforthecustomer(both internal and external)

Identific ation of processes allows the Business Analyst to understand the organization's goals,

Helps determine the activities and the flow required to achieve future planned business and strategic goals

Identific ation of business processes helps find possible gaps and ineffective parts of the process, which may then be improved via process optimisation

If business processes are not established and understood, thentheorganization may have a low maturity level, which makes measuringandcontrolling processesvery difficult. In addition, there are likely to be

significant problems with the definition of the business goals and needs.

# BA in Phases of the Software Life Cycle

# Analysis phase

- Identifying andevaluatingthecurrent business processes in an organization ("as is" analysis)
- Gathering initial requirements for the needed business solution ("to be" analysis)
- Creating and analyzing the business case
- \_ Conductingafeasibility study
- Preparing ideas for the business solution

# Specifi cation phase

- Identifying anddocumenting business requirements on a more detailed level
- Supporting the Systems Analyst in preparing the detailed system specifications (e.g.,coveringsuch items as data, mapping, integration issues, user interfaces)
- Validating the proposed software design with the customer and other
  - stakeholders
  - Managinganyrequirements changes

# Development phase

- Supportingthedevelopment team duringimplement ation (e.g., clarifying issues related to the requirements, validating business rules to be applied in the code)
- Validating the evolving solution according to theintended requirements and

needs (when possible)

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# BA in Phases of the Software Life Cycle (cont)

- Supporting testers in preparing test cases and test scripts at the business level and validating the resulting work products
- Managing any required changes to the requirements (resultingfromdetected defects, regulatory or legal changes, needs forneworextendedfunctiona lity, etc.)

# Testing phase

- BA role varies
- verifying test results
- resolving issues related to defects or gaps in the requirements
- Participating inthepreparation oftest cases for User Acceptance Testing
- Supporting the acceptance testers by answering questions during test execution

#### BA Planning and Monitoring

The parameters which are defined and set during the planning phase should retain their validity throughout the project phases and it becomestheresponsib ility ofthebusiness analyst to perform the activities classified under this knowledge area precisely.

Activit ies

# Identify the stakeholders

 Identifystakeholders whomaybe impacted by a proposed initiative or who share a common business need.



By Natalie Moore (NatalieMoore) cheatography.com/nataliemoore/ www.speedwell.com.au/

#### BA Planning and Monitoring (cont)

- determining appropriate stakeholders fortheprojectorproject phase, and analyzing stakeholder influence, authority (approve, sign off, veto), and project attitude.

Outputs:Stakeholder list,Stakeholder rolesandresponsib ility designation

- RACImatrix(alsoknownasRASCImatrix)
  - plays very important role in this process.
- Scopeofthetasksandthedependency can be defined easily
- estimatesrelatedtocost,timingsand resources

# Communication Planning

- Determinewhatinformation thevarious stakeholders needtobeprovidedabout the results of business analysis and the forms it should take (verbal, written, etc). It includesconsidera tions for, aswellas constraints, impacts, durability and trade-offsof different communications media
- Communication playsveryimportantrole
  in any stage of project life-cycle and in order
  to avoid ambiguity or conflicts in the
  requirements and end results, the
  communication shouldbeprecise
  andcontrolled.
- Eachstakeholder shouldunderstand the details of the requirements
- WHAT, WHO and WHEN are the important questions related to communication

Monitoring BA work

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#### BA Planning and Monitoring (cont)

- metricsthatcanbeusedformonitoring business analysis work are determined .
- helpsinimprovingfuturebusinessanalysis plans
- performance measures, reporting and corrective actions

Plan Business Analysis Activities

- Determinewhichactivitiesarerequiredto
  define the solution to a business problem,
  how those activities will be carried out, the
  work effort involved, and an estimate of
  how long the activities will take.
- DeterminetasksintheKnowledgeAreas:
- Identifiestaskdependencies
- DevelopestimatesforBAwork(time,skill level, complexity of tasks, etc.)
- Inputs:Stakeholder list,Stakeholder rolesandresponsib ility designation, Organizat ional Standards
- Outputs:BusinessAnalysisPlansforeach
  KA

PlanRequirements ManagementProcess

- Describeshowtodeterminethe appropriate requirements process
- for a particular initiative
- Considerwhetherandhow
  - requirements arechanged
- Whichstakeholders needtoapprove
- Whowillbeconsultedon,orinformedof

changes,

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#### BA Planning and Monitoring (cont

 includes the approach to requirements traceability and determining which requirements attributes we will capture

# - Output:Requirements ManagementPlan

RASCI:R-Responsible (doesthework),A-Accountable (decisionmaker,onlyone),S-Support (provides support during any phase of lifecycle), C-Consulted(consultedpriorto the work and provides input), I- Informed

(informed about the work progress).

# Requirements Managementand Communication

How we manage conflicts, issues and changes and ensure that stakeholders and the project team remain in agreement on the solution scope

#### Purpose

Recognisethatcommunication takesplaces throughout all knowledge areas and is important for managing requirements

Manage the approved solution and requirements scope

Ensure stakeholders

have access to

business analysis work products

Prepare and communicate requirements tostakeholders

Task: Manage Solution and

Requirements Scope

Baseline and manage changes to business case, solution and requirements

Approve requirements (according to the approval authority stated in the Requirements ManagementPlan)

Control multiple versions of requirements work products

Managerequirements conflictsandissues

Inputs:Stakeholder rolesand responsibility designation, Requirements,

Requirements managementplan

# Requirements Managementand

Communication (cont)

Outputs: Approved Requirements,

**Decision Record** 

Task: Manage Requirements Traceabil ity

Purpose: Tracerequirements (updateand maintaining

relationships between

requirements components)

Perform impact analysis when changes are requested and supply this information to

the change control process

Support the allocation of requirements to

the solution in Solution Assessment and

Validation.

**Outputs: Traced Requirements** 

Tasks: Maintain Requirements

Purpose:

Selectwhichimplemented requirements will be maintained after solution implemented to be maintained after solution implemented to be maintained after solution implemented to be maintained after solution implements will be maintained after solution implements with the solution of the solution implements will be maintained after solution implements with the solution implements will be maintained after solution implements with the solution implements will be after solution in the solution implements with the solution implements with the solution implements will be after solution in the solution of the solution implements with the solution implements wi

the requirements Facilitate ongoing use of requirements for impact analysis and solution maintenance Facilitate re-use of requirements on related projects to encourage enterprise consistency of business models

Outputs:Maintaine d/r e -used requirements Task: Prepare Requirements

Inputs:Implemented requirements

Package

Determineappropriate formatfor requirements, Createarequirements package Outputs:Requirements package(e.g.,

executive summary, formal

documenta tion, RFI.RFP.etc.)

Task: Communicate re quir em ents

by Natalie Moore (Natalie Moore) via cheatography.com/19119/cs/9837/

# Change Management process (cont)

Impact analysis includes analysis of the changes needed in the project schedule or budget that wouldbenecessitated ifthechangewereto be implemented

The planning of change implement ation includes:

Updating plans as needed depending on the phase of the project (e.g., Project Plan, Development Plan, and Test Plan)

Updating business and system documentation (e.g., specifications, architecture design, user manuals)

Updating test cases and test scripts

Implementing thechange(coding)

Testing by vendor or/and customer test team

Deploying the change to the production environment

## Req uire m e ntsOrg an iza tion

Requirements canbeorganized(structured) into packages. This packaging conforms to the bod sod with the structure of the bod sod with the structure of the struc

# Seried testes gripos

Analysis and helps to further define those

boundaries

BA decomposes the problem model to make each requirement more detailed

Ensure that the model correctly reflects the

boundaries for the business problem

Ensure proper level of detail is achieved

Types of decomposi tion

Goal decomposition

- Goalsarebusinessrequirements
- Goaldecomposition helpstoensurethe

solution will satisfy stakeholder's needs

Feature list decomposition

- Afeatureisaservicethatthesolution provides to fulfill one or more

stakeholder need

# Req uire m e ntsOrg an iza tion (cont)

- anabstraction of the solution of the problem expressed at a high-level
- Afeatureisdevelopedintocompletely described functional and supplemental requirements

# Functional decomposition

- breakdownofalistofitemsinto
   classific ations orgroupsbasedon
   the function each item performs or the
   use it provides
- identifies the high-level functions of the proposed solution, or the organization itself, and then breaks them down into subprocesses and activities.
- usuallyperformedbyaSystemsAnalyst

## Quality Assurance

Quality Assurance is a process of systematic monitoring and evaluation of the various aspects of a project or solution. The goal is to maximizetheprobability thatthesolution has achieved a desired standard of quality

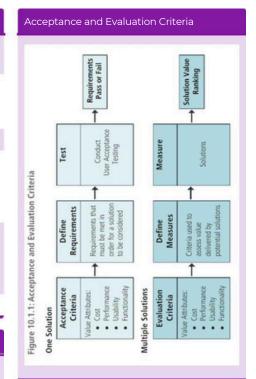
Quality Criteria for Requireme nts

Allocatable	Feasible	
Complete	Measurable	
Consistent	Necessary	
Correct	Prioritized	
Testable	Traceable	
Unambiguous	Understan	dable

Does not determine solution

Checkli sts

One of the most common techniques for requirements' qualitycontrolistheuse of checklists .



Analytical skills

Financial analysis

Statistical analysis

Operations research

Requirements analysis

Systems analysis

Tec hn ic al skills

Working knowledge of technology

Understanding ofengineering principles

Ability to apply financial principles to feasibility studies

M anage r ia I sk ill s

Project management capabilities

Understanding oforganizat ional behavior

Soft skills

Negotiation skills

- Abilitytonegotiatetoobtaindata
- Abilitytonegotiatewithstakeholders

to implement projects

by Natalie Moore (Natalie Moore) via cheatography.com/19119/cs/9837/

# BA necessary skills (cont)

- Ability to communicate with all levels of management
- Abilitytocommunicate with stakeholders ofvariousknowledgelevels
- Precisioninarticulating ideasand thoughts
  Ability to relate with line workers
  - Good technical writing skills
- Strongcommunication skillsinall forms(verbal,non-verbal, written,etc.)

Public speaking skills

Facilit ation skills

Facilitation can be defined as a process of enabling groups to work cooperatively

and effectively . Facilitation provides

leadership

Facilitation servestoimprovethefollowing sk ills

- Leading
- Solvingissues
- Buildingteamandcommunity
- Empowering
- Resolvingconflicts
- Transforming
- Evokingwisedemocracy
- Buildingpersonaleffectiveness

# Facilit ator

facilitator

is a person who contributes
structure and process to interactions so that
groupsareabletofunctioneffectively
and
make high-

quality decisions. The facilitator's goalisto support others and enable them to achieve high performance

# Tasks and activities

- Helpingthegrouptodefineitsgoalsand objectives

# BA necessary skills (cont)

- Providingprocessestosupportmembers of the group to help them use their time effectively and to make high-quality decisions
- Guidinggroupdiscussions toensure objectives are met, and noting any ideas and concepts raised by members during the discussion
- Supportingmembersofthegroupin
   assessing their current skills and building
   new skills
- Usingconsensustoenablethegroupto make decisions
- Managingconflictsusinga collaborative approach
- Helpingthegrouptocommunicate
  effectively and to access resources
  needed to make decisions

Thefacilitator mustalwaysstayneutral, listen actively and ask questions that allow the group to identify and collect ideas and concepts. One ofthefacilitator's tasksistonoteand summarize all ideas raised by the members of the group.

Facilitator competancies

- Communicates well
- Processesideasfrompeople
- Showsanaturalinterest
- Listenswell
- Maintainscontrol
- Empowersthegroup
- Handlesuncertainty
- Connectswiththegroupquickly
- Focusesonthebusinessnotonpersonal

solutions

- Negotiatesbetweenparties
- Understands groupdynamics

# BA necessary skills (cont)

- Helps the group to listen and draw logical conclusions
- Runs meetings
- Manages people's expectations
- Understands and explains the process

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